

# **Bradford on Avon Area Board Youth Grants 2013**

#### 1. What is the Initiative?

To establish Youth cricket coaching and matches at Bradford on Avon Cricket Club, starting in April 2013 aiming at ages 5 to 11 years

## 2. Where is the initiative taking place?

Culver Close, Pound Land, Bradford on Avon

### 3. When will the initiative take place?

Coaching will be held on Friday evenings, from 12<sup>th</sup> April to 19<sup>th</sup> July 2013. League and friendly matches will be held on Monday evenings and Sunday mornings. The Club will also hold its own Kwik Cricket tournament as part of this commitment welcoming teams from across Wiltshire.

# 4. What are the Community benefits/evidence of need/links to Community Plan/Community Issue?

BoA Community Plan 2005 (p13)

The community will benefit through greater child participation in sport & the benefits of positive activities for young people by encouraging healthy lifestyles.

Initially aiming at providing coaching for 40 children, we aim to increase this to 70-80 children within 3-4 years as we expand into the U13 and U15 age groups thus establishing a clear cricket pathway for children from 5 yrs through to adult cricket, thus also helping to secure the long term future of cricket in BoA.

### 5. What is the desired outcome of this initiative?

- -To encourage boys and girls to take part in a team sport, to enjoy learn the basics of cricket, to understand the use of tactics in a game context, to respect players, officials and opponents and most importantly to have fun.
- -To establish an enduring Cricket Youth section at Bradford on Avon CC
- -To provide safe and effective coaching

### 6. Who will Project Manage this initiative?

Paul Vooght – BoA CC Head Coach.

ECB Level 3 qualified cricket coach and ECB qualified level 2+ Tutor

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### 7. Costs/quotes/ match funding?

Total project cost £1850. Total invested by club to date £500.

We have also applied to the Co-op (6 Feb) for a grant to assist with further equipment - £350. We have yet to hear back.

Funding sought from BoA Area Board Youth Grants £986. The items required are detailed on a separate enclosed annex but grouped into Safety, Match or Practice items.

### 8. Additional information

BoA CC's 2012 Development plan recognised youth cricket was key to sustaining its future as the club is struggling to recruit new players and making a financial loss year on year. BoA CC has many development projects in hand incl ECB Clubmark accreditation & refurbishing the Council-owned pavilion for the ECB's CricketForce initiative. The long term aim is to own our own ground & clubhouse.

Christ Church, Fitzmaurice, Westwood & Iford &Holt Primary Schools have signed up to BoA CC volunteer coaches delivering free coaching sessions 'in and out of curriculum' from Feb - Apr 13 under the ECB Chance to Shine initiative indicating a high level of interest.

So far, BoA CC has spent £430 on training 2 new UKCC1 coaches. A further £90 was spent on child protection & 1st aid courses for existing coaches ready for April.

The club lack equipment to permit controlled hardball practice (£540); lack equipment essential for youth matches (£235) & also lack practice equipment to maximise learning & fun (£211) – See Annex. Sufficient membership & coaching fees will not be secured until well into the programme and too late for this project.

All prices taken from the ECB Coaches Association shop (www.ecbcashop.co.uk) except the Portable Net (www.ukfitnesssupplies.co.uk)